

Code No: **21BA4T5FA****II MBA - II Semester – Regular / Supplementary Examinations
MAY 2024****GLOBAL FINANCIAL MANAGEMENT**

Duration: 3 Hours

Max. Marks: 70

- Note: 1. This question paper contains three Parts-A, Part-B and Part-C.
2. Part-A contains 8 short answer questions. Answer any **Five** Questions.
Each Question carries 2 Marks.
3. Part-B contains 5 essay questions with an internal choice from each unit.
Each Question carries 10 marks.
4. Part-C contains one Case Study for 10 Marks.
5. All parts of Question paper must be answered in one place

BL – Blooms Level

CO – Course Outcome

PART - A

		BL	CO
1. a)	Describe Balance of Payment.	L1	CO1
b)	What is international finance management (IFM)?	L1	CO1
c)	Define the current exchange rate arrangements.	L1	CO2
d)	Explain role of Economic and Monetary Union (EMU).	L3	CO2
e)	Write about Purchasing Power Parity.	L2	CO3
f)	What do you mean by Currency Futures?	L1	CO4
g)	Explain features of Options Markets.	L3	CO4
h)	List out advantages of Bond financing.	L2	CO5

PART – B

			BL	CO	Max. Marks
<u>UNIT – I</u>					
2.	a)	What role does IFM play in international trade and investment to promote the economic development of the country?	L1	CO1	5 M
	b)	Differentiate IFM from domestic financial management.	L2	CO1	5 M
OR					
3.	a)	How do EXIM policies and regulations differ across different countries?	L1	CO1	5 M
	b)	Examine the impact of the BoP on a country's currency value.	L2	CO1	5 M
<u>UNIT – II</u>					
4.	a)	Summarize the advantages and disadvantages of existing exchange rate arrangements.	L2	CO2	5 M
	b)	What are the reasons to collapse the Bretton Woods system?	L1	CO2	5 M
OR					
5.	a)	Explain the key features and challenges of Economic and Monetary Union (EMU).	L3	CO2	5 M
	b)	In what way the global monetary system evolved over time?	L2	CO2	5 M

UNIT-III

6.	a)	Explain briefly the two main segments of the foreign exchange market.	L3	CO3	5 M
	b)	Who are the major participants and their functioning in the foreign exchange market?	L2	CO3	5 M

OR

7.	a)	Describe the major factors that influence exchange rates in the foreign exchange market?	L2	CO3	5 M
	b)	What is the International Fisher Effect and how does it influence exchange rates?	L3	CO3	5 M

UNIT – IV

8.	a)	Demonstrate the features of currency options and how do they differ from currency futures.	L2	CO4	5 M
	b)	Enumerate the features of Euro credit market and types of securities are traded in this market.	L3	CO4	5 M

OR

9.	a)	Evaluate the major differences between the Euro currency market and the Euro bond market.	L4	CO4	5 M
	b)	How does the International stock market impact the foreign exchange market?	L1	CO4	5 M

UNIT – V

10.	a)	What are parallel loans and how do they work in international financing?	L1	CO5	5 M
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	b)	Illustrate the key techniques used in International cash management.	L2	CO5	5 M
OR					
11.	a)	In what way the accounts receivable management is important for multinational corporations?	L2	CO5	5 M
	b)	Narrate the significance of International cost of capital and how is it calculated?	L2	CO5	5 M

PART –C

		BL	CO	Max. Marks
12.	<p>Coca-Cola's Global Expansion</p> <p>Coca-Cola is a global beverage company that has successfully expanded its operations to various countries worldwide. The company has faced several challenges in its global expansion efforts, including currency fluctuations, political instability, and local competition.</p> <p>Questions:</p> <ul style="list-style-type: none">• What financial strategies did Coca-Cola use to manage currency fluctuations in different countries?• How did Coca-Cola deal with local competition and adapt to different cultures in its global expansion efforts?• What are some of the risks associated with expanding a business globally, and how can companies mitigate those risks?	L5	CO2	10 M